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We claim

- 1. A cell culture preparation, comprising: a mixture of a serum supplement and a culture medium, wherein the mixture is deficient in a compound otherwise present in the serum supplement.
- 2. A cell culture preparation according to claim 1, wherein the compound is a serum antibody.
- 3. A cell culture preparation according to claim 1, wherein the compound is selected from the group consisting of a cytokine, a hormone, a steroid, a growth factor and a peptide.
- 4. A cell culture preparation according to claim 1, wherein the compound is serum albumin.
- 5. A cell culture preparation according to claim 1, wherein the compound is an MHC binding protein fragment or peptide.
- 6. A cell culture preparation according to claim 1 wherein the compound is a pathogenic material selected from the group consisting of a virus and bacterial antigens.
- 7. A cell culture preparation according to claim 1 wherein the compound is a complement protein.

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- 8. A method of preparing a culture medium containing serum, suitable for production in cells of a first protein in a class of proteins, the medium being deficient in a second protein in a related class, the second protein normally present in the serum and capable of interfering with the purification of the first compound; the steps of the method comprising;
 - (A) selecting the culture medium containing serum;
- (B) subjecting the mixture to an affinity chromatography step so as to provide a flow through, the flow through being deficient in the interfering second protein; and
- (C) utilizing the flow through as a culture medium for production of the first protein by cells.
- 9. A method according to claim 8, wherein the chromatography step is perfusion chromatography.
- 10. A method according to claim 9, wherein step (b) further comprises completing the affinity chromatography step within 24 hours.
- 11. A method according to claim 9, wherein step (b) further comprises completing the affinity chromatography step within 12 hours.
- 12. A method according to claim 8, wherein the chromatography step includes a chromatography column containing protein G.
- 13. A method according to claim 8, wherein the chromatography step includes a chromatography column containing protein A.
- 14. A method according to claim 8, wherein the chromatography step includes a chromatography column is a perfusion chromatography column having a compound binding ligand attached thereto.

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- 15. A method according to claim 8, wherein step (c) further comprises, the step of sterilizing the culture medium.
- 16. A method according to claim 8, wherein the first protein is a monoclonal antibody and the second protein is a polyclonal serum antibody.
 - 17. A method according to claim 8, wherein the first protein is a cytokine and the second protein is a cytokine.
 - 18. A method for obtaining a purified cell culture product; comprising:
 - (A) selecting a serum supplement and a nutrient medium suitable for cell culture;
 - (B) combining the serum supplement with the nutrient medium to form a mixture;
 - (C) subjecting the mixture to a chromatography step so as to remove a compound capable of interfering with the preparation of the cell culture product, the chromatography step providing an eluant, and
 - (D) obtaining the purified cell culture product from cells grown or maintained in the eluant.
 - 19. A method according to claim 18, wherein the chromatography step includes a chromatography column containing protein G.
 - 20. A method according to claim 18, wherein the chromatography step includes a chromatography column containing protein A.
 - 21. A method according to claim 18, wherein the chromatography step includes a chromatography column is a perfusion chromatography column having a compound binding ligand attached thereto.
 - 22. A method according to claim 18, wherein step (c) further comprises, the step of sterilizing the culture medium.

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- $23.\,$ A method according to claim 18, wherein the cell culture product is a monoclonal antibody .
 - 24. A method according to claim 18, wherein the cell culture product is a MHC protein.
 - 25. A method according to claim 18, wherein the cell culture product is a cytokine.
 - 26. A method according to claim 18, wherein the cell culture protein is a growth factor.
- 27. A method according to claim 18, wherein the compound is a polyclonal serum antibody.
- 28. A method according to claim 18, wherein the compound is an MHC binding protein or protein fragment.
 - 29. A method according to claim 18, wherein the compound is a cytokine.
 - 30. A method according to claim 18, wherein the compound is a growth factor.

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